

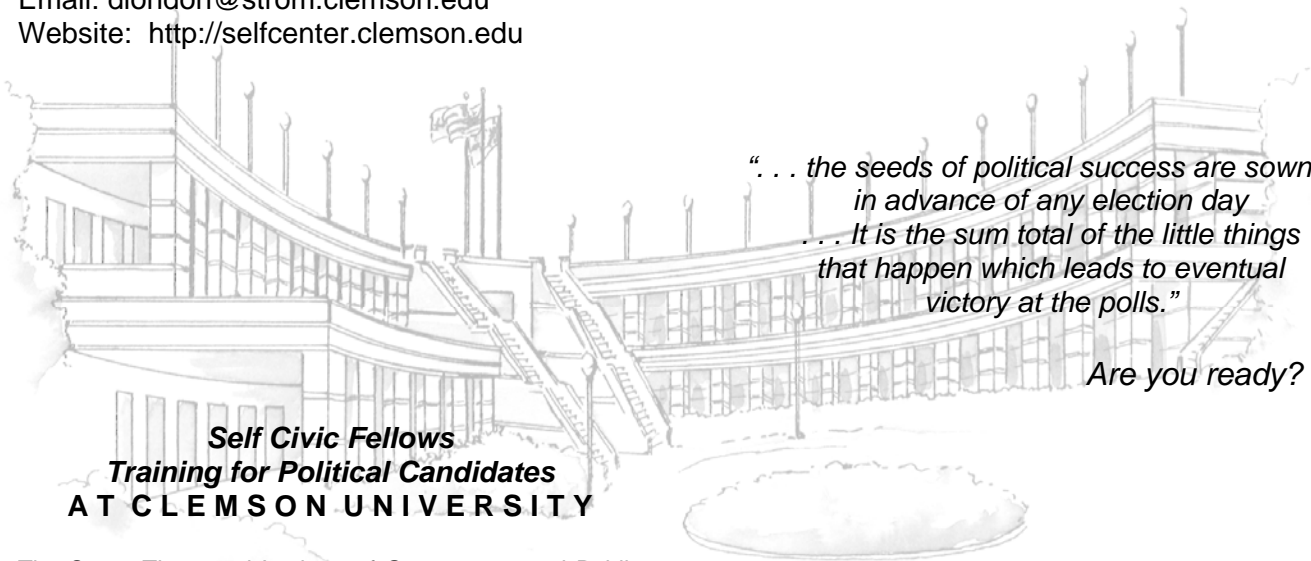
## APPLICATION AND INFORMATION

Contact:

Ms. Donna London, Program Director  
Self Civic Fellows  
Strom Thurmond Institute of Government  
& Public Affairs  
Clemson University  
Silas Pearman Boulevard  
Clemson, South Carolina 29634-0125  
Telephone: (864) 656-4700  
FAX: (864) 656-4780  
Email: [dlondon@strom.clemson.edu](mailto:dlondon@strom.clemson.edu)  
Website: <http://selfcenter.clemson.edu>

# *Self Civic Fellows Training for Political Candidates*

AT CLEMSON UNIVERSITY



*“ . . . the seeds of political success are sown far  
in advance of any election day  
. . . It is the sum total of the little things  
that happen which leads to eventual  
victory at the polls.”*

*Are you ready?*

## **Self Civic Fellows Training for Political Candidates AT CLEMSON UNIVERSITY**

The Strom Thurmond Institute of Government and Public Affairs is a Public Service Activity (PSA) of Clemson University. The Institute conducts applied research and service in public policy areas, drawing on the expertise of Clemson University faculty, staff and students. The Institute also enhances awareness of current public policy issues on the campus and throughout the state and region through informal and formal educational programs.

Clemson University offers its programs to people of all ages, regardless of race, color, sex, religion, national origin, disability, political beliefs, sexual orientation, marital or family status. Clemson University is an equal opportunity employer.

**A program of  
The Jim Self Center on the Future  
at the Strom Thurmond Institute  
in partnership with the  
The Robert J. Rutland Center for Ethics**

The Self Civic Fellows political candidate training program is sponsored by Clemson University's Jim Self Center on the Future in partnership with the Robert J. Rutland Center for Ethics. It is a non-ideological, non-party based, two-day program intended to train aspiring state and local political candidates for successful and well-run campaigns.

In general, new candidates run for office because they want to change things for the better. While they have good instincts about the kind of campaign they want to run, in the campaign fury, the choices frequently become more difficult. For this reason, emphasis is placed on the nuts and bolts of running a political campaign within a framework of campaign ethics and public responsibility.

This program was established with the assistance of the University of Virginia's Sorensen Institute Project on Campaign Conduct sponsored by The Pew Charitable Trusts.

## **CURRICULUM**

Campaign Management  
Message Development and Delivery  
Fundraising  
Polling  
Advertising  
Media Relations  
Stresses and Strains of Campaigning  
Campaign Law  
Campaign Ethics

## **FACULTY**

Experienced political consultants, practitioners, politicians, and university faculty instruct the program.

## **LOCATION/SCHEDULE**

Strom Thurmond Institute  
Clemson University  
February 24-25, 2006

## **ADMISSION**

The application process is open to South Carolina residents who are eligible and intend to run for political office. Candidate class size is limited to 20 participants because interaction with colleagues and instructors who have varying beliefs is an essential element of the training.

Men and women of all ages from across South Carolina who are actively involved in their communities and who desire to participate in the political process are eligible to apply. Efforts are made to reflect the demographic and geographic composition of the state and a balance of party affiliations among the program participants.

## **COST**

There is an \$80 tuition fee to cover program and meal costs, which is due with the application and is non-refundable after February 15, 2006. Applicants are responsible for their own travel and housing expenses.

## **ACCOMMODATIONS**

A limited number of rooms has been reserved at the Martin Inn in the Madren Conference Center on the Clemson campus (Telephone: 864-656-9020) at a rate of \$86.00 + tax per night. To receive these rates, contact the hotel and mention the Self Civic Fellows program. For other local accommodations please see "Services" at the Clemson Chamber of Commerce website [[www.clemsonchamber.org](http://www.clemsonchamber.org)].